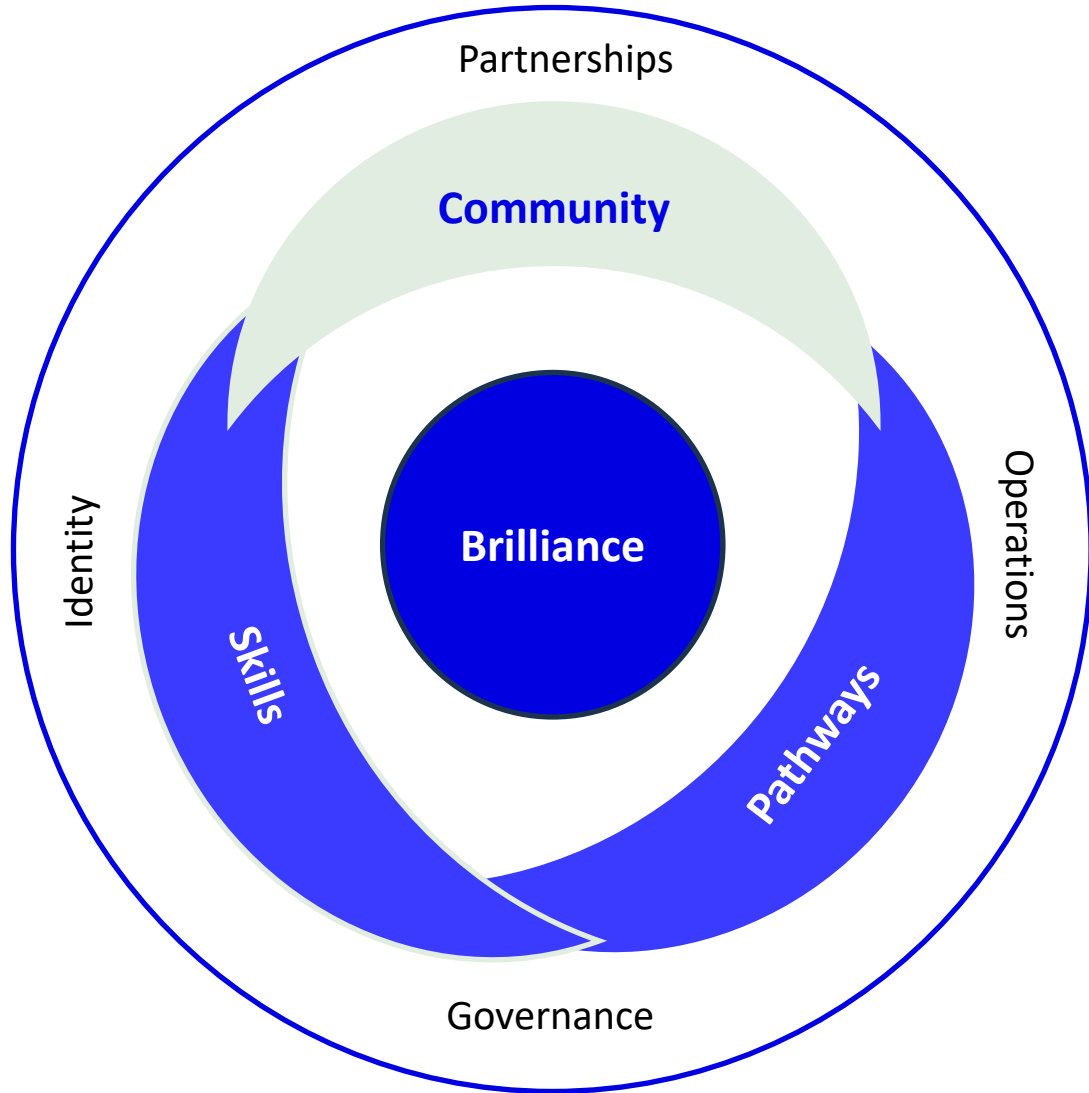


# ICRS 2026+ Strategy



Strategic Pillars

## Mission

To support CR&S practitioners to be brilliant

## Community

- Hubs
- Mentoring
- Member Stories & best practices
- Flagship events: The Exchange & The Debate

## Skills

- Competency Framework
- Resources, Webinars & Research
- Signposting & Partnerships

## Pathways

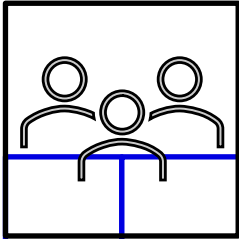
- Certified CR&S Practitioner
- Fellowship
- Senior Fellowship

## Enablers

- Partnerships with organisations that share our mission
- A clear brand identity in the market
- Good governance
- Strong foundations for the Institute's operations & finances

# ICRS 2026+ Value Proposition

The ICRS enables practitioners to be part of a diverse, vibrant community of peers, develop their skills, and gain recognition as professionals through established pathways



## Community of Peers

### Hubs

Network with peers in the same location, at the same experience level, or around specific CR&S topics

### Mentoring

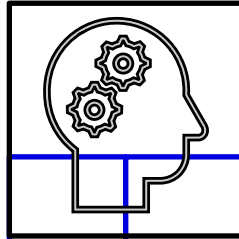
Develop your professional career through an established relationship with a fellow practitioner

### Sharing Best Practices

Hear from others on their career journeys & skills for success

### Flagship Events

Learn, network, and stay up to date at our flagship events The Exchange & The Debate



## Skills

### ICRS Competency Framework

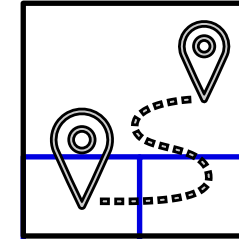
Benchmark your skills and competencies & use the framework to guide your continuing professional development

### Resources, Webinars & Research

Stay up to date & bolster your knowledge through resources & webinars on key topics & ICRS-led research

### Signposting & Partnerships

Access further information and learning through partnerships and signposted resources that align with the ICRS Competency Framework



## Pathways for Practitioners

### Certified CR&S Practitioner

Learn and gain confidence in your skills by becoming an ICRS Certified CR&S practitioner

### Fellowship

Gain recognition for your skills & experience via Fellowship

### Senior Fellowship

Be recognised for the positive impact you've created throughout your career