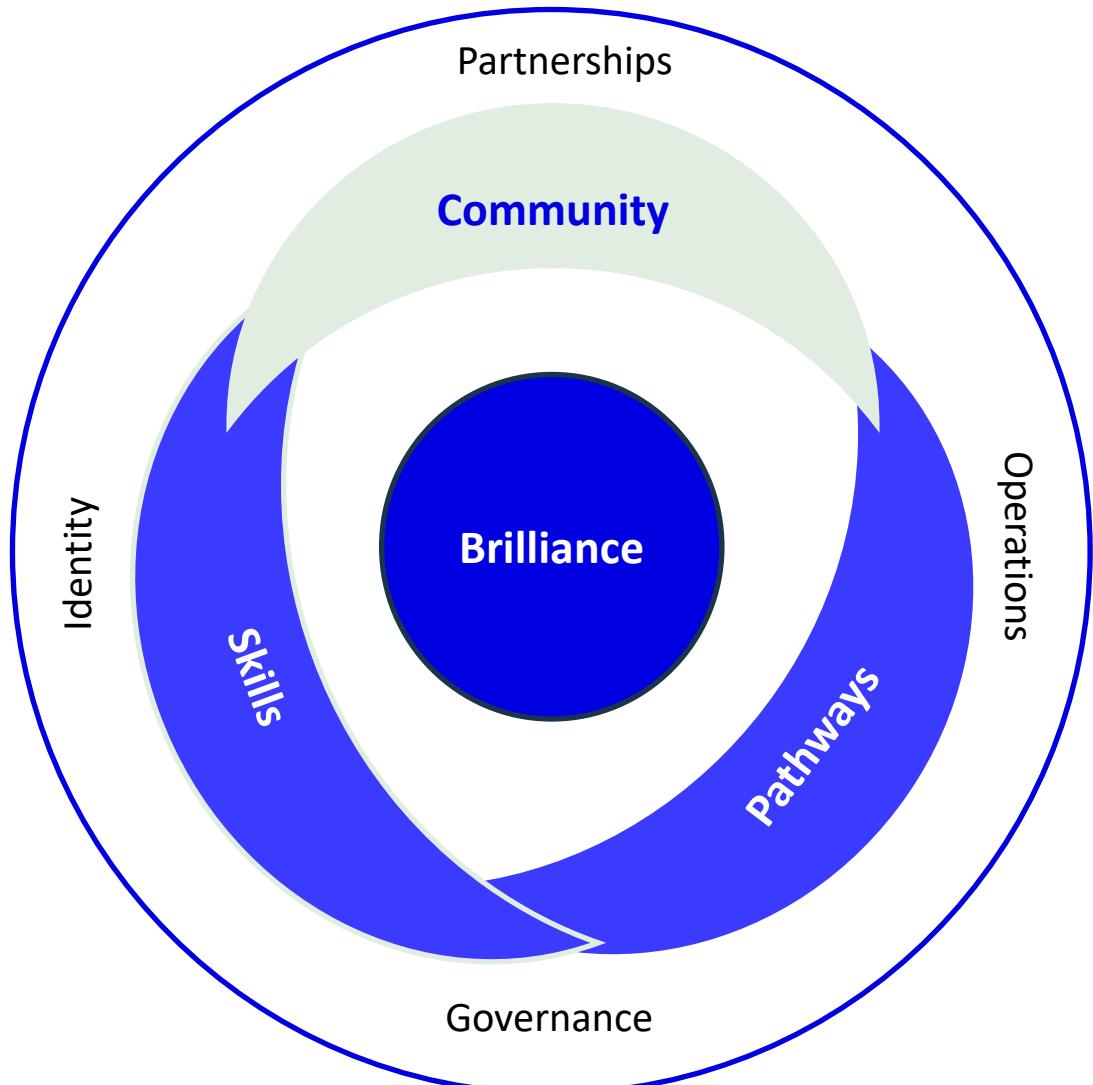


ICRS 2026+ Strategy

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Mission

To support CR&S practitioners to be brilliant

Community

- Hubs
- Mentoring
- Member Stories & best practices
- Flagship events: The Exchange & The Debate

Strategic Pillars

Skills

- Competency Framework
- Resources, Webinars & Research
- Signposting & Partnerships

Pathways

- Certified CR&S Practitioner
- Fellowship
- Senior Fellowship

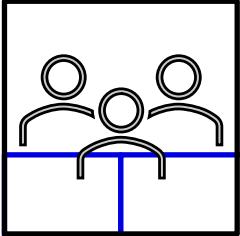
Enablers

- Partnerships with organisations that share our mission
- A clear brand identity in the market
- Good governance
- Strong foundations for the Institute's operations & finances

ICRS 2026+ Value Proposition



The ICRS enables practitioners to be part of a diverse, vibrant community of peers, develop their skills, and gain recognition as professionals through established pathways



Community of Peers

Hubs

Network with peers in the same location, at the same experience level, or around specific CR&S topics

Mentoring

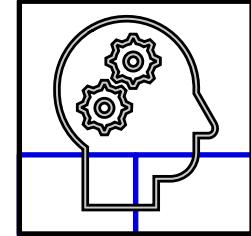
Develop your professional career through an established relationship with a fellow practitioner

Sharing Best Practices

Hear from others on their career journeys & skills for success

Flagship Events

Learn, network, and stay up to date at our flagship events The Exchange & The Debate



Skills

ICRS Competency Framework

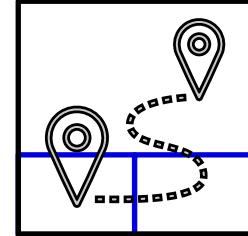
Benchmark your skills and competencies & use the framework to guide your continuing professional development

Resources, Webinars & Research

Stay up to date & bolster your knowledge through resources & webinars on key topics & ICRS-led research

Signposting & Partnerships

Access further information and learning through partnerships and signposted resources that align with the ICRS Competency Framework



Pathways for Practitioners

Certified CR&S Practitioner

Learn and gain confidence in your skills by becoming an ICRS Certified CR&S practitioner

Fellowship

Gain recognition for your skills & experience via Fellowship

Senior Fellowship

Be recognised for the positive impact you've created throughout your career